Richland County will meet identified community needs by.....

1) Addressing Health Behaviors related to Diet and Exercise

<table>
<thead>
<tr>
<th>Measure</th>
<th>Strategy</th>
<th>Progress with Dates</th>
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<tr>
<td>C. Address Higher cost of healthy eating 1-Work with local vendors to measure, adjust and market healthy alternative price points. 2-Partner with community groups to educate and market information. Nutrition Coalition</td>
<td>- 6 marketing efforts of healthy alternative price points at local establishments -6 educational meetings with community groups</td>
<td>2016 Healthy Snack Drive for B&amp;G Club-March RCNC signage in local grocery stores-March 2017 Quarterly Food Demonstration at Reynolds Healthy Snack Drive for B&amp;G Club-March</td>
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<tr>
<td>D. Teach healthy meal shopping and preparation. 1. Social cooking exhibits/classes 2. Presentations &amp; talks with local groups 3. Focus on personal contribution &amp; accountability 4. Share/educate the community through newspaper articles Nutrition Coalition; Lifelong Learning</td>
<td>-4 presentations per year (Quarterly) -100 person Attendance at social events &amp; learning opportunities -12 articles/year</td>
<td>2016 Monthly articles in newspapers Active on Social Media, Facebook (50) &amp; Pinterest (60) MOPS Nutrition Talk (27)-January Promo info at Lodge &amp; Cancer Coalition Fundraisers (200)-April &quot;Taste the World&quot; Cooking Demo (20)-May 2017 Monthly articles in newspapers Active on Social Media, Facebook (72) &amp; Pinterest (66) Low sugar info booth at Kid’s Carnival (75)-July Pinterest recipe cooking class with food service director (12)-May Strategic initiatives: Hometown Humanities, Healthy By Design (Billings) and Americorps member</td>
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Richland County Quality of Life Strategic Plan Up-date for Quarter 1: July 2017 – September 2017
| E. Identify ways to market healthy options in local restaurants, stores & schools.  *Nutrition Coalition* | 6 of Local restaurant menu options, grocery store selection and school lunch programs with healthy options | 2016
Celebrate Nutrition Month March 2017
Current discussion with Reynolds on meal prep delivery & fresh to go options.-Ongoing
Celebrate Nutrition Month March |
Alignment

Healthy People 2020
WS-14 Increase the contribution of fruits and vegetables to the diets of the population
WS-6 Increase the proportion of physician office visits that include education related to nutrition

State Strategic Plan
1.1 Support worksites and other settings to implement policies that promote and protect health
2. Promote health by providing information and education to help people make healthy choices.
1.5 Maintain and seek resources to support public health programs and the public health system.

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